

# David Tierney, M.A.

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## EDUCATION

**Master of Arts (M.A.)** New York University, New York, New York, USA 2021 - 2023  
Major: Media, Culture, & Communication  
Thesis: "Media Education in Secondary Schools: How New Jersey Incorporate Digital Media Literacy Standards to High School Students"

**Bachelor of Arts (B.A.)**, Ramapo College of New Jersey, New Jersey, USA 2017 - 2021  
Major: Global Communication & Media; Minor: Marketing, Digital Filmmaking

## TEACHING EXPERIENCE

**Ramapo College of New Jersey**, Mahwah, New Jersey, USA  
Adjunct Professor, Communication Arts 2024 - present

### Courses:

Intercultural Communication (200), Media Literacy (200), Public Speaking (200)

## PUBLICATIONS

Tierney, D. (2020). Globalization of Bollywood: The Role of Online Media Content in Reaching Global and Local Audiences. *Metamorphosis*.

## SELECTED CONFERENCE PRESENTATIONS (PEER REVIEWED & MOST RECENT ONLY)

(March 2022). *Global Supply Chain Disruptions: Observing How the COVID-19 Pandemic has Amplified System Interruptions*. Paper presented at the annual conference of the New Jersey Communication Association, Mount Laurel, NJ.

(March 2022). *Communication & Technology: Exploring New Methods of Human Interaction*. Paper presented at the annual conference of the New Jersey Communication Association, Mount Laurel, NJ.

(March 2022). *The Politics of Media: How Technologies are Reshaping our Current Political and Cultural Landscapes*. Paper presented at the annual conference of the New Jersey Communication Association, Mount Laurel, NJ.

(May 2021). *Navigating Culture and Community: An Exploration of Social Media Usage*. Paper presented at the annual Media Collision conference of Ramapo College of New Jersey, Mahwah, NJ.

(March 2021). *Pandemic Communication: Behavioral Impact of Public Health Campaigns and State Mandated Communicative Practices*. Paper presented at the annual conference of the New Jersey Communication Association, New Brunswick, NJ.

(November 2020). *Globalization of Bollywood: The Role of Online Media Content in Reaching Global and Local Audiences*. Paper presented at the annual conference of the COPLAC, Windham, CT.

(Accepted March 2020; Presented March 2021). *Understanding the Dynamics of Social Media: Exploring How Generation Y and Generation Z Use Social Media*. Paper accepted to the annual conference of the New Jersey Communication Association, Newark, NJ. (Conference postponed due to COVID-19)

#### **ONGOING PROJECTS**

Transcultural Media: How the Global Circulation of Media Affects the Globe

The Branding and Commodification of Christianity: How Christian Worship Music Has Shifted the Religious Arena

#### **AWARDS AND GRANTS**

- Graduate Student Paper Award; 2022, New Jersey Communication Association
- Faculty-Student Research Award; 2021, Ramapo College of New Jersey
- Top Paper Award; 2021 Media Collision, Ramapo College of New Jersey
- Lambda Pi Eta's Academic Excellence Award; 2021, Ramapo College of New Jersey
- Outstanding Academic Achievement Award; 2021, Ramapo College of New Jersey